

Summer 1985

West Virginia Libraries 1985 Vol.38 No.2

Mildred Moyers

Follow this and additional works at: <http://mds.marshall.edu/wvlib>



Part of the [Library and Information Science Commons](#)

Recommended Citation

Moyers, Mildred, "West Virginia Libraries 1985 Vol.38 No.2" (1985). *West Virginia Libraries Newsletter*. Paper 163.
<http://mds.marshall.edu/wvlib/163>

This Newsletter is brought to you for free and open access by the West Virginia Library Association at Marshall Digital Scholar. It has been accepted for inclusion in West Virginia Libraries Newsletter by an authorized administrator of Marshall Digital Scholar. For more information, please contact zhangj@marshall.edu, martj@marshall.edu.

Spec.Coll.
PER
Z
673
.W42

VOLUME 38

NUMBER 2

SUMMER 1985

SPECIAL
COLLECTIONS

WEST VIRGINIA LIBRARIES



WEST VIRGINIA UNIVERSITY
MAIN LIBRARY



To Order:

Publishing Services
American Library Association
50 East Huron Street
Chicago, IL 60611

READING
FOR YOUNG PEOPLE

KENTUCKY,
TENNESSEE,
WEST VIRGINIA

BARBARA MERTINS
Regional Editor



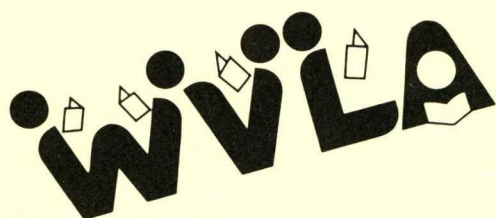
AMERICAN LIBRARY ASSOCIATION

Reading for Young People: Kentucky, Tennessee, West Virginia focuses on children's and young adults' literature about three Central Appalachian states. This annotated bibliography cites more than three hundred books selected by teachers and librarians from each of the three states. The book is divided into five sections: fiction; folktales; poetry, drama, and music; biography; and non-fiction books on topics of regional interest. Each annotation begins with a short excerpt, giving a vivid impression of the book, and continues with a paragraph summarizing the plot and central themes. Complete bibliographic information and the appropriate grade level for the book are given. The books are listed alphabetically by author within each section.

Following the bibliography is a directory of regional publishers. The books covered in the bibliography are also listed by state and the volume closes with a detailed index including entries for specific sections of many books.

Reading for Young People: Kentucky, Tennessee, West Virginia will be a valuable resource for librarians, teachers, and parents alike. Whether the resources gathered here are used in library programs, the classroom, or the home, they will both entertain and promote awareness of a little-known region of the country.

\$12.00 paper 158 p. ISBN 0-8389-0426-2 LCCN 84-24562 May 1985



West Virginia Libraries

VOLUME XXXVIII

SUMMER 1985

NUMBER 2

Mildred Moyers	3	Editor's Page
Charles McMorran	5	From the President's Desk
Judy K. Rule	7	ALA Councilor's Page
Dr. Charles D. Patterson	8	The Right Career Choice: Mountaineers Respond
Gail Robison	10	Formula For Success
June Eiselstein	12	Mary H. Weir Public Library Enters New Age of Computers
Ronnie W. Faulkner	16	The Academic Ego Approach in the Promotion of Online Services
Patricia Benedum	18	West Virginia Children's Book Award
Ann Griffith	20	Patchwork Logo for Bags, Shirts Promotes West Virginia Libraries
Harold B. Shill	23	... From the Federal Relations Coordinator
Genie Hardman	29	MARLF Report
	30	WVLA Section News
	32	WVLA Executive Board Minutes
	37	Checking Out What's New from Around the State
	44	Personals
	44	Index of Advertisers

COVER: Reprint of a postcard published by Paige Creations, Morgantown, WV. Photograph by Janet Paige Bonsall.

WEST VIRGINIA LIBRARIES

EDITOR:

Mildred Moyers
Wise Library
West Virginia University
P. O. Box 6069
Morgantown, WV 26506-6069

ADVERTISING EDITOR:

Charles A. Julian
Robert F. Kidd Library
Glennville State College
Glennville, WV 26351

REPORTERS:

Diana S. Abshire
Martinsburg-Berkeley Public
Library
Martinsburg, WV 25401

Jim Fields
Cabell County Public Library
455 Ninth Street Plaza
Huntington, WV 25701

Lois A. Fundis
Mary H. Weir Public Library
3442 Main Street
Weirton, WV 26062

WEST VIRGINIA LIBRARIES is the official quarterly journal of the West Virginia Library Association. Viewpoints expressed are not necessarily the official viewpoints of WVLA.

A SUBSCRIPTION to the journal is included with membership dues; subscription to non-members is \$15.00 per year. Some back issues are available at \$3.75 per issue. All back issues are available on microfilm from University Microforms International, Ann Arbor, MI.

MANUSCRIPTS are to be sent to the Editor for consideration. Notification of receipt will be sent immediately. Manuscripts should be submitted on 8½ x 11 inch paper, typed and double spaced. Photographs (black and white preferable) will be accepted. These will be returned if so noted. A very brief professional biographical sketch should be appended to the manuscript. The journal reserves the right to make grammatical corrections and editorial changes to improve clarity.

NEWS NOTES should be sent to the Editor.

ADVERTISING correspondence should be sent to the Advertising Editor.

CHANGE OF ADDRESS should be sent to the Editor.

WEST VIRGINIA LIBRARIES is indexed in LIBRARY LITERATURE.

NOW IS THE TIME to start thinking about the 70th WVLA Annual Conference. The theme "Get Together" symbolizes what is needed to make this a successful conference to be held October 10 - 12, 1985 at the Sheraton Lakeview Resort & Conference Center in Morgantown. Conference materials should be arriving before long. Plan to attend.

I want to thank the School Section and Public Library/JMRT for sending news. Hopefully, other WVLA sections will soon appoint someone to report the happenings of their groups.

Also in this issue you will be introduced to one energetic librarian who is out to promote West Virginia libraries.

A slate of candidates for the upcoming WVLA election was to appear in this issue; however, there was some difficulty in filling the slate so biographical information was not received by press time. Remember, in order to vote, your 1985 membership dues must be paid.

- Mildred Moyers

DEADLINES FOR RECEIPT OF MATERIALS TO BE INCLUDED IN FUTURE ISSUES:

COPY DUE:

August 15, 1985
November 15, 1985
February 15, 1986
May 15, 1986

PUBLICATION DATE:

September 30, 1985
December 30, 1985
March 30, 1986
June 30, 1986

WEST VIRGINIA LIBRARY ASSOCIATION

Membership Application

Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Library _____

Position _____

Phone: (Home) _____ (Work) _____

Are you a member of: ☐ ALA ☐ SELA ☐ WVEMA ☐ MARLF

Renewal: ☐ 1984 ☐ 1985 ☐ 1986

New Member: ☐ 1985 ☐ 1986

Section Membership

You may join any number of sections. No additional dues are required.

Please check section desired:

- | | | |
|---|--|--|
| <input type="checkbox"/> Public Libraries | <input type="checkbox"/> College & University Libraries | <input type="checkbox"/> School Libraries |
| <input type="checkbox"/> Friends | <input type="checkbox"/> JMRT (Junior Members Round Table) | <input type="checkbox"/> Special Libraries |
| <input type="checkbox"/> Trustees | | |

Must be 35 years old or less and/or
have 5 years or less library experience.

WVLA Committees

Please indicate if you are interested in serving on a committee.

- | | |
|--|---|
| <input type="checkbox"/> Auditing | <input type="checkbox"/> Constitution & By-laws |
| <input type="checkbox"/> Legislative | <input type="checkbox"/> Intellectual Freedom |
| <input type="checkbox"/> National Library Week | <input type="checkbox"/> Membership |
| <input type="checkbox"/> Public Relations | <input type="checkbox"/> Nominating |
| <input type="checkbox"/> Conference | <input type="checkbox"/> WV Indexing |

*Dues Schedule

Students, Trustees, Retired, Friends \$ 5.00

Library personnel with annual salary of:

\$ 6,999 or less	5.00
7,000 to \$ 9,999	10.00
10,000 to 14,999	15.00
15,000 to 19,999	20.00
20,000 and above	25.00

Make check payable to WEST VIRGINIA LIBRARY ASSOCIATION. Please mail form and check to:

Jim Fields, Membership Chairperson
Cabell County Public Library
455 Ninth Street Plaza
Huntington, WV 25701

Thank you for your support.

Personal membership includes a subscription to West Virginia Libraries, all general mailings of the Association, and the right to vote.

* WVLA dues are tax deductible

The past quarter has been very exciting as I visited each of the three major sections during their Spring Workshops. It was good to meet new friends and to greet old ones.



The College and University Section meeting at West Virginia State College was well attended. There were some excellent presentations on the image of librarians. The sessions on micro-computer use revealed that there are many people doing things with these wonder machines. Formation of a micro-computer users group is under consideration. The annual conference will offer many programs on micro-computers and, hopefully, many micro-computer exhibitors.

The School Section meeting at Blennerhassett Jr. High was terrific. Section Chairman, Kim Sanetrik, did an excellent job on providing speakers on non-verbal communication, the West Virginia Children's Book Award and copyright laws. Also during lunch, Mark Twain stopped in for a visit. You realize how many dedicated professionals work in this area when thirty plus people show up for an 8:30 Saturday morning meeting. I trust this same dedication will be evidenced at our annual conference.

The Public Library Section meeting in Jackson's Mill was very exciting. Dr. Charles Curran and Dr. Dan Barron of the library school at the University of South Carolina presented two programs on conflict resolution and stress management. It is hoped that these two gentlemen will be with us at conference time. The IRS was also present to tell a little about themselves as well as some very interesting stories.

Conference plans are developing well. The program is going to be very full of exceptional speakers. I want this to be the biggest and best "get together" that the Association has held. The facilities and food at the Sheraton Lakeview in Morgantown are spectacular. Members from the Friends, Trustees and Special Libraries Sections are especially invited. Plan now to attend and encourage your colleagues to join in the unique learning experience. The dates for the conference are from Thursday, October 10, through Saturday, October 12, 1985.

- Charles McMorran

"A NATION OF READERS" ---

NATIONAL LIBRARY WEEK REPORT

National Library Week, 1985 has come and gone with many successes and a few failures. Judging by the surveys I've received so far, libraries of all types across the state were involved to some extent in this year's celebration. To you I extend by heartiest congratulations and sincerest thanks. Without your creative participation, National Library Week would not be the event it is each year.

Now it is time to start planning next year's events. I have been reappointed to chair the Committee and I'm looking for people to serve. If you are interested, please contact me at the Dunbar Library (301 12th Street Mall, Dunbar, WV 25064). Plans are being made to hold a National Library Week meeting during the annual conference in Morgantown this year. Watch the schedule and be prepared to attend.

Again, thanks to all of you who participated in this year's celebration and be ready for a bigger, better and more exciting 1986 National Library Week.

- Stephen J. Crowley
National Library Week Chairman

ALA... for YOU!

ALA membership brings you *American Libraries* and its LEADS job listing, reduced rates at conferences, discounts on ALA publications, eligibility to vote and hold office, and an excellent group insurance plan.

The dues are affordable -- \$28 for first time personal members, renewing members \$55, students \$14, non-salaried or retired librarians \$20, trustees and friends \$25. (effective 1985 calendar year).

Yes, I will join!* ☐

☐ Enclosed is my check for \$ _____

☐ Charge my dues of \$ _____ to my
☐ VISA or ☐ Mastercard

card number _____ exp. date _____

signature _____

Type of membership _____

Name (please print) _____

Mailing address _____

city _____ state _____ zip _____

Public Information Office, American Library Association, 50 East Huron Street, Chicago, IL 60611
Charge it to your VISA or Mastercard



MCGREGOR

Magazine Agency

"PERSONALIZED"
SUBSCRIPTION SERVICE

McGregor can simplify complex and time consuming problems of periodical procurement involving research, ordering, payments, renewals and record keeping. Prompt courteous service has been a tradition with McGregor since 1933.

Call or write for catalog today
815/734-4183

MCGREGOR MAGAZINE AGENCY
Mount Morris, Illinois 61054

Most of what is happening relative to the American Library Association since I last reported to you is centered in Washington, D.C. Legislative Day in Washington, April 16, 1985, was an excellent experience. I am not at all sure that we could call the day a tremendous success as far as our gaining additional congressional support from the nation as a whole. But as far as our own West Virginia delegation was concerned (and their voting record since our visit confirms), we already have wonderful library supporters in each of them. There were 375 library supporters from 44 states in attendance and West Virginia had a very good delegation.



The next meeting on the agenda is the Annual Conference of the American Library Association in Chicago from Saturday, July 6, through Thursday, July 11. There are approximately 2,200 sessions planned for the conference. I will be staying at the Hyatt Regency Hotel and will be at all the sessions of Council. If you wish to let me know what you think on any issue that might come up during the meeting for Council to consider, I would be most happy to talk with you. There will be sessions concerning the Strategic Long-Range Planning Process for ALA, hearings on the report of the ALA Commission on Freedom & Equality of Access to Information, and the matter of ALA's recommending a minimum starting salary for professional librarians will be considered again. Most of the matters that will be considered by Council are not sent to us in advance, so it is most helpful while you are attending ALA that we discuss items to be considered. Some states have meetings with their Councilors for just this purpose and to keep everyone informed.

I do hope to see you in Chicago!

- Judy K. Rule

THE RIGHT CAREER CHOICE:

MOUNTAINEERS RESPOND

by Dr. Charles D. Patterson

In the fall 1984 issue of West Virginia Libraries the faculty of the Louisiana State University School of Library and Information Science invited qualified residents of the Mountain State who were interested in becoming information professionals to apply for admission to its graduate program. Although we were somewhat apprehensive about the response we might receive, it was very encouraging to have twelve people from West Virginia contact the School inquiring about our M.L.S. degree program. It is therefore with considerable pleasure that we can announce that four of these people were accepted into our program. Although one person has withdrawn to attend another university, the remaining three will begin their graduate studies in library and information science at the School this fall. It is interesting to note, however, that one third of those who applied were accepted and that these are all young women.

Those whom we expect to see in Baton Rouge in late August are 1) Ms. Gill Ellern of Buckhannon; 2) Ms. Laura Neal of Charles Town; and 3) Ms. Patricia Wilson of Morgantown. Competition for admittance to graduate study at most universities is exceptionally keen and we are very pleased by the quality of these women and congratulate them for their scholastic achievements and their dedication to become librarians.

We are gratified by this response from West Virginia and are thus pleased to announce that we are once again extending the invitation for graduate assistantships to qualified Mountaineers. Once accepted in the M.L.S. program, the recipient of the graduate assistantship will take courses leading to that degree and will be employed as a graduate assistant in the School. For just 20 hours per week the recipient of the graduate assistantship receives \$5,000.00 over a nine month period (with option for summer employment too) and the recipient pays NO tuition at the University. For a regular out-of-state student, this cost can be enormous. However, under the stipulations governing the administration of the graduate assistantships, the recipient pays no tuition fees.

Continuously accredited by the American Library Association since its founding in 1931, the School of Library and Information Science boasts new quarters and facilities which include a 40,000 volume professional library, computer terminal laboratory (plus the Department of Computer Science is

our nearest neighbor) and an exceptionally well-qualified and distinguished faculty of nine full-time professors. Two nationally known professional publications are edited in the School - RQ, official journal of the Reference and Adult Services Division of the American Library Association, and the Journal of Education for Library and Information Science, official organ of the Association for Library and Information Science Education.

Louisiana State University in Baton Rouge is the largest campus (30,000 students) of an eight campus system which offers 45 doctoral and 64 masters degree programs. The Troy H. Middleton Library, located near the School, contains nearly 2,000,000 items, including rich collections that reflect the history of the French, Spanish, Indian and Creole heritage which make Louisiana unique.

Baton Rouge, located 80 miles northwest of New Orleans, is the seat of Louisiana state government. It is the heart of the largest petrochemical center in the world and has the fifth largest sea port in the United States.

The circumstances which make study by West Virginians residents for the M.L.S. degree are unusual indeed. If you are interested, or if you know of someone who might be, please contact the School at the following address and additional materials pertaining to the degree program will be supplied. Do not delay, write today to:

Director of Admissions
School of Library and Information Science
267 Coates Hall
Louisiana State University
Baton Rouge, LA 70803

Deadline for the West Virginia assistantship program for those entering in January, 1986 is October 1, 1985. For those entering August, 1986, the deadline is April 1, 1986.



Charles D. Patterson is a Professor in the School of Library and Information Science, Louisiana State University.

FORMULA FOR SUCCESS

by Gail Robison

Libraries provide residents of their communities with an invaluable source of reference material for every aspect of one's life. You can find information on any subject that interests you, even subjects that you would rather forget ... like taxes!

The Internal Revenue Service and the libraries of West Virginia have been working together to help the state's residents locate the tax forms and information they need to file their 1984 tax forms. Cooperatively, we offer many varied services to the public.

It is important to note that - although librarians serve a key role in directing patrons to informational materials available - under no circumstances does the IRS want or expect librarians to become tax experts. As with other reference and audio visual materials, the librarian's role is simply to make the patron aware of the many resources so conveniently located at neighborhood libraries.

Material available through the library program include the following:

1. Tax Tapes - audio cassettes with simple step-by-step instructions for Forms 1040EZ, 1040A, Schedule 1, 1040 and Schedules A, B and W. Tapes also include information for military personnel and a series of tax tips.
2. Promotional bookmarks and posters to help publicize the program.
3. Reference Publications - Publication 1194, a set of the IRS' most frequently requested publications which can be read and/or photocopied, as well as several major IRS Tax Publications including "Your Federal Income Tax" (Publication 17) and "Tax Guide for Small Businesses" (Publication 334) used as reference or for circulation.
4. Publication 1132 - Library reproducible federal tax forms first suggested by a librarian in Dixon, California. This publication contains more than 90 commonly used federal tax forms.
5. Publication 910 - a handy "Taxpayer's Guide to IRS Information, Assistance, and Publications" which contains year-round tips on how to obtain tax information and assistance.

6. Tax Forms & Instruction Booklets - IRS also provides librarians with many of the most frequently used tax forms and instruction booklets.

Every spring, order blanks are mailed to librarians participating in the program asking them for their requirements. Typically, librarians order those forms that are used by a large number of patrons in order to avoid excessive use of the copy machine. Most forms and publications are shipped directly from one of IRS' seven regional distribution centers. Resupply order blanks and postpaid envelopes are provided for quick resupply.

In the event your library has been unable to determine who to contact to take advantage of the library program, please note the special library toll-free phone line - 1-800-522-3539. If you are not currently participating in the library program and wish to do so, a call to the nationwide toll-free phone line will ensure that your library receives an order blank this spring.

IRS also sponsors several taxpayer education programs which compliment the availability of forms and publications in your library. Through the Volunteer Income Tax Assistance (VITA) and Tax Counseling for the Elderly (TCE) programs, IRS trains community volunteers who provide free tax assistance for elderly, handicapped and lower income taxpayers. Because of their convenient locations and visibility in the community, libraries have proved to be among the most successful locations for VITA and TCE activities. Many librarians in West Virginia have found that having the volunteers available in their library is mutually beneficial to the library and the patrons seeking tax information.

When volunteer tax assistors are unavailable, IRS offers group tax assistance for your library's patrons through the Community Outreach Tax Assistance Program. An IRS representative can be available to answer questions and/or prepare tax returns in your library at times most convenient for your patrons.

For more information about these and other Taxpayer Education Programs, please contact the Parkersburg District Taxpayer Education Coordinator, Gail Robison, at (304) 420-6612 or write to the Internal Revenue Service, P. O. Box 1138, Parkersburg, WV 26102 ATTN: TPEC.

MARY H. WEIR PUBLIC LIBRARY

ENTERS NEW AGE OF COMPUTERS*

by June Eiselstein

To quote a popular book title, "Future Shock" arrived at the Mary H. Weir Public Library in 1984. We have entered the Information Age with a vengeance. This is the year the computers arrived at the Mary H. Weir Public Library. They have arrived on two different levels. They are everywhere - tying all departments, functions and staff together to give the citizens of the area what will be more effective and efficient service. The system is still being set up and we are all learning a new language, "computerese".

Libraries in West Virginia are automating and networking. "Electronic highways" are now transporting bibliographic information, library holdings and related data throughout the State by way of a uniform library automation system which contains and distributes the collected holdings of all libraries in the State and gives the status of each book, phonograph record, cassette or any other informational document. We in Weirton can tell if a book is on the shelf in Huntington, if Bluefield's copy is at the bindery, or if it is overdue in our own community library or elsewhere in the State of West Virginia. This plan is for a single system, fully integrated and interfaced to link the resources of public, college and special libraries to users either in libraries or otherwise throughout the State. It is the most exciting and demanding project the library has undertaken since the construction project of 1979 which added to and improved our library building.

Seven public library nodes serve the regions of the State. The Mary H. Weir Public Library is one of these nodes. Through this shared system concept, fifteen counties are now part of the program. Cabell County was the first system up, followed by the Martinsburg Public Library, the "Southern Five" consisting of Raleigh, McDowell, Boone, Fayette and Mercer Counties (the first multicounty operation), Clarksburg Public Library, Parkersburg Public Library (multicounty system), the Kanawha County Public Library (countywide), and the Northern Panhandle which is Weirton and Moundsville (at this time Weirton is the center node for the Panhandle; however, more may be added). Marshall University and West Virginia State

* Article appeared in the Weirton Daily Times, 27 February 1985, Progress 1985 supplement.

College were the first college and university libraries to acquire the system.

"The System" is Virginia Technical Library Service (VTLS). VTLS software was selected by the State as being the most comprehensive since it is a functionally integrated system allowing all appropriate inquiries, updates and transactions on any terminals in the system. This envisions all functions of cataloging, circulation, acquisitions, interlibrary loan, reserve, overdues and networking. Data completeness, beginning with the full MARC bibliographic record (standard format), satisfies all access and control functions.

A primary importance of VTLS is that it operates on general purpose, off-the-shelf hardware - the Hewlett Packard 3000 Series and its database management system Image/3000. The Mary H. Weir Public Library Board and the state believed, and experience has proven, that general-purpose hardware is more easily maintained than customized equipment. Firm upgrades simplify growth and expandability, and most important, we are not vulnerable to vended systems which change product lines or discontinue services.

Currently, we are inputting bibliographic records (MARC records) to build our database. These files are expanding while our 405 drawer card catalog and shelf list system is not. No new additions are being made to the card catalog. Until the retrospective conversion - putting the 405 drawers of file data into the database - is complete, you, the public, will need to consult the card catalog for titles older than October 1984. For more recent titles, ask the staff to consult the "database" (computer catalog).

Parkersburg is testing, prior to release to the rest of the nodes, the Network Intelligent Link (NILS). The NILS will enable each library to search the West Virginia Library Commission Union Database Catalog to create its own file in a procedure that should significantly reduce the retrospective conversion and cataloging process. This process will take at least five years to complete, using existing staff. (This is a conservative estimate on conversion time.) The best feature of NILS is that it is being provided to us free by the West Virginia Library Commission.

Next we are to add the circulation function and barcode all borrowers. This means new library cards for all. Then we will put online our order file (acquisition function) which will answer the ever popular question, "Do you have that book I heard about on the Donahue show?"

We will be required by the state to make available dial-up access to members of the community with microcomputers. Businesses and individuals with terminals and modems will be encouraged to discover the library from their home or office.

You might well ask, "What remains to be done locally besides a lot of hard work?" We must retrain ourselves and train the public to use the new system. This means everyone who walks into the building or calls us on the telephone.

Anticipated new services from the network center (West Virginia Library Commission) include 1) placing the state's newspaper index online, 2) an automated circulation and booking system for the WVLC film collection and 3) entering the state's information and referral file for online access. The next phase will be to see that small isolated libraries beyond the dependent node areas, such as our affiliate library in Chester, are plugged into the center. Schools and special libraries will be encouraged to link up with the nodes or access the network center (WVLC) through a bank of 800 numbers. Also, somebody, somewhere, should plan for facsimile delivery of information.

As you can see, a not-so-quiet revolution is taking place at your local library. The Library Board has been preparing for this statewide automation project since 1981. In 1983, it was thought that by combining a literacy and computer-literacy project we might also be able to reduce our automation costs. The Library Director was actively encouraged by the City Manager to do this. The result was a \$115,000 Appalachian Regional Commission grant to the City of Weirton to set up the Weirton Community Computer Center to be located at the Mary H. Weir Public Library.

Librarians across the country have been worried that the new technology might divide this country into the information-rich and the information-poor, between the people with home computers and those without. The Weirton Community Computer Center is our city's answer to seeing that a sub-class of information-poor does not develop in Weirton. Our community and its leaders have had the foresight to see this widening gap and that it can be partially filled by integrating public access to computers and computing into public library service.

The Weirton Community Computer Communication Center is a demonstration project for the express purpose of putting computers into the hands of people who do not have access to the new technology.

Originally, the project was to link our Adult Literary Project with microcomputer facilities dedicated to teaching reading. This was further advanced by this library's participation in the Technology Transfer Project (P.L.96-480) sponsored by the NCLIS (National Commission for Libraries and Information Science) and USAHEL (United States Army Human Engineering Laboratory). By using the LaSCAL Reading Skills Improvement authoring system, we have developed our own units of computer assisted instruction. The topics on which we have developed units of instruction are Money Management and Basic Vocabulary. We must thank the volunteers in the Weirton Area Literary Council for their help in this project as there would have been no Technology Transfer Project without them. We have exchanged these disks with Enoch Pratt Free Library in Baltimore for CAI (computer assisted instruction) disks on Income Tax, Driver's Education and Consumerism. Software to practice basic skills in Math, Reading and English is also to be made available.

Phase II of this project is computer literacy. This term has been used to death but it means familiarity with what a computer can and cannot do. People who attend the three-hour workshop and who visit the Computer Center regularly can develop real skills, depending on where their interests

lie. Adults only (during the grant period) have use of these microcomputers to make themselves more employable by learning wordprocessing, spreadsheets and database creation.

The old computer " " (garbage in, garbage out) holds true with pre-programed software packages. Garbage software in equals garbage software out. Therefore, the software collection at the computer site is being carefully selected. The software determines the effectiveness of the machine. The U.S. Conference of Mayors would like to see this project duplicated in ten different cities across the nation. This is another project for which Weirton has cause to be proud.

All these new projects have doubled the library workload. Yet, business as usual goes on...circulation of materials, overdue notices, acquisition of new books, storyhours, reference services and school visits...

According to state statistics, the Mary H. Weir Public Library service district (Weirton and Hancock County) own 3.26 volumes per capita and has loaned 17.33 items per capita. (The average figure statewide is 7.88) In other words the Mary H. Weir Public Library is the busiest in the state. We also had an 8.75% reduction in the budget.

The book collection of the Mary H. Weir Public Library was 119,798 volumes at the end of fiscal year 1984. We acquired, processed and cataloged 10,140 new books in 1984.

The staff finds that more and more people are coming to the library as families. Parents and children are using the library together and thus making good use of the money that they contribute to the United Way and pay in taxes. An average of 682 people a week visit the library. Some come to borrow books, some borrow records, cassettes or films. Some come to do homework or to look up an answer to a question. Some call us on the phone to answer their questions. Some come to participate in the Literacy Program or to use microcomputers. Some come for storyhour, for class tours or for movies or other special programs.

The library is truly a lifelong learning center where people of any age can learn whatever they like at their own pace. The desire of people in the community for new materials and informational resources and programs reflects well on this community's efforts to move ahead in spite of economical, social and technological changes. Good public library service is an enticement to attracting new business to an area. Weirton has a good one.

The foundation for the future growth of public library service in the Weirton area has been laid. The effectiveness and efficiency in delivery of resources is undergoing transition. Progress is being made in megabytes and not in books or buildings. The staff, trustees and officials hope to build on the foundation.

June Eiselstein is the Director of the Mary H.
Weir Public Library in Weirton, WV

THE ACADEMIC EGO APPROACH
IN THE PROMOTION OF
ONLINE SERVICES

by Ronnie W. Faulkner

College and university librarians have long been confronted with an anti-technological attitude on the part of professors in the humanities, and to a lesser degree in the social sciences. Upon making his contribution to a friends of the library foundation at a certain university, a history professor designated that his money was to be expended strictly for history books and "not for any of that computer crap." Such an attitude among academics schooled in the more traditional search methods is not altogether surprising.

Now, as we all know, academics are a very egotistical lot. They pride themselves upon their credentials and upon their knowledge of their subject; but above all, in the publish or perish environment of academe, they pride themselves upon their list of publications in various and sundry esoteric journals. This is something I should know about, for I never tire of talking of my own meager yet significant research and publication record.

Librarians must learn that the way to many a professor's heart is through his scholarly ego. Ask any university researcher about his latest article and watch his eyes light up as he recounts his trials and triumphs. If you ask such a question, be prepared for a detailed accounting of the particularly original thesis that was recently expounded by the writer in literature, politics, history, philosophy, education, or some other discipline.

This brings me to the salient point of this brief essay. When a library search analyst gives a presentation to any class on the value of computer database searching, he should always be aware of the promotional possibilities presented by the situation. Before going to the class or before bringing the class to the library, the searcher should always try to search a relevant database in advance to find any articles written by the professor teaching that particular course. If the searcher is lucky, said professor will also be an author in his major field of study. To avoid a possible waste of time and money, one might discretely inquire about the teacher's recent research activity before going online. At the very least, he'll be glad to see a librarian who is interested in the subject. If, heaven forbid, he has

had no recent publications, the searcher can still find out something about the professor's particular interests that might prove of value in the coming class.

Sometimes the enthusiastic search analyst, convinced that the value of online searching is self-evident, overlooks the obvious. The astute librarian should never ignore the possibilities presented to one by the vagaries of human nature. Quite simply, when you pass a printout of the college professor's recent publications to his eager class, his heart will swell with a hidden pride. If you are giving a practical demonstration, you can enter his name and he can behold, with satisfaction, the miracle of technology as his publications are displayed or printed online. He will secretly think: "Maybe there is something to this online searching after all." He might even relate his positive experience to students or colleagues in his own department. Hence, the word will spread and you will be getting inquiries about online searching from the most unlikely sources--English and history professors.

The above promotional approach is what I have modestly dubbed the appeal to the academic ego. It might also be called publication prideitis. Whatever the terminology, the beauty of this simple approach is that it works in promoting online services. Try it! If it does not get results, I'll eat my words and make a reasonable attempt to stand on my head and whistle Dixie backwards. Of course, I am so out-of-shape that I cannot stand on my head nor can the sounds that emanate from my puckered lips be called a whistle. But then, that's what too much time sitting at a computer terminal can do to an avid enthusiast.

Dr. Ronnie W. Faulkner is the Director of the
Robert F. Kidd Library, Glenville State
College, Glenville, WV

WEST VIRGINIA CHILDREN'S BOOK AWARD

by Patricia Benedum

Elementary students throughout West Virginia recently voted and selected their favorite children's book, Jumanji by Chris Van Allsburg.

Honor books were Ramona Quimby, Age 8 by Beverly Cleary and Two-thousand Pound Goldfish by Betsy Byars.

This was the first year for the West Virginia Children's Book Award. A celebration of "Children and Books" was held in Morgantown on May 30 to honor the authors.

Schools or counties interested in participating next year should contact Dr. Elizabeth Howard, Department of Library Science, West Virginia University, P. O. Box 6069, Morgantown, WV 26506-6069.

The 1985-1986 Master List of titles has been released and is as follows:

1985-1986 MASTER LIST WEST VIRGINIA CHILDREN'S BOOK AWARD

CODE: I = Interest Level R = Reading Level

Anastasia, Ask Your Analyst, Lois Lowry, Houghton Mifflin, 1984.
I = Gr. 3-6 R = 6.4

The Animal, the Vegetable, & John D. Jones, Betsy Byars, Delacorte, 1982.
I = Gr. 5 & up R = 5.4

Anna, Grandpa, & the Big Storm, Carla Stevens, Clarion, 1982.
I = Gr. 2-4 R = 3.8

The Celery Stalks at Midnight, James Howe, Atheneum, 1983.
I = Gr. 4-6 R = 4.8

In the Year of the Boar & Jackie Robinson, Bette Bao Lord, Harper & Row, 1984. I = Gr. 3-6 R = 4.7

It Takes Brains, Eileen Weiman, Atheneum, 1982.
I = Gr. 3-6 R = 6.1

Just Tell Me When We're Dead, Eth Clifford, Houghton Mifflin, 1983.
I = Gr. 3-6 R = 5.6

Legend of the Bluebonnet, Tommy DePaola, Putnam, 1984.
I = Gr. 2-4 R = 3.5

Long Meg, Rosemary Minard, Pantheon, 1982.
I = Gr. 3-6 R = 5.1

Mitzi & the Terrible Tyrannosaurus Rex, Barbara Williams, Dutton, 1982.
I = Gr. 2-5 R = 4.3

Mustard, Charlotte Graeber, Macmillan, 1982.
I = Gr. 3-6 R = 3.3

One-eyed Cat, Paula Fox, Bradbury, 1984.
I = Gr. 5-7 R = 5.8

The Problem with Pulcifer, Florence Perry Heide, Lippincott, 1982.
I = Gr. 2-4 R = 4.6

Ramona Forever, Beverly Cleary, Morrow, 1984.
I = Gr. 3-5 R = 3.8

That Julia Redfern, Eleanor Cameron, Dutton, 1982.
I = Gr. 3-6 R = 4.8

Toad Food & Measle Soup, Christine McDonnell, Dial, 1982.
I = Gr. 4-6 R = 4.9

What's an Average Kid Like Me Doing Up Here?, Ivy Ruckman, Delacorte, 1983.
I = Gr. 5-8 R = 6.0

When the Wind Blows Hard, Denise Orenstein, Addison-Wesley, 1982.
I = Gr. 3-6 R = 3.9

Patricia Benedum is the Coordinator of Library
Services of Monongalia County Schools and a
Co-Vice Chair of the West Virginia Children's
Book Award Committee

PATCHWORK LOGO FOR BAGS, SHIRTS

PROMOTES WEST VIRGINIA LIBRARIES

by Ann Griffith*

The West Virginia Library Association is not to be confused with the West Virginia Library Commission. But, alas, it usually is. With frustrating frequency the Association, a professional organization, and the Commission, a department of state government, are thought to be one and the same.

The Association, face it, is suffering from an identity crisis. But not for long if Sara Thompson can help it.

Sara was tired of standing around during conferences of the American Library Association watching members of other state chapters whoop it up with promotional gimmicks. What the West Virginia group needed, she decided, was an instantly recognizable symbol. The WVLA Board agreed to the extent of providing \$900 in seed money to launch a West Virginia Libraries awareness campaign.

"I'm from Maryland," Sara says. "The Maryland Library Association uses a crab as a logo. At national conferences they go around sticking little adhesive-back crabs on everyone. We needed something like that - a logo that was representative of our state. The first thing I thought of was mountains, and my mother suggested quilting. The two are combined in a traditional quilt pattern called Moon Over the Mountain."

"Mom made a big square of the pattern and I took it to an artist, Tim Docas of Caring Works and Company. He modified and reproduced it graphically. I wanted to use all West Virginia talent, so Tim introduced me to a silk screener, Tim Sheldon of Wildness Screen Printer."

To date the logo has been reproduced in light blue on ivory note paper (set of 10, \$3), horizontal and vertical canvas totes (\$9), and four styles of T-shirts (\$7-\$11) for adult sizes, \$5 for youth sizes).

During National Library Week 15 members of the West Virginia Library Association observed Library Legislative Day by presenting Moon Over the Mountain T-shirts to the state's senators and congressmen.

"This is the first time we have ever had anything to present," Sara observes. "Rahall had his photographer there to take pictures of the shirt

*Reprinted with permission of the author from the article appearing in the Charleston Daily Mail, 23 May, 1985.

being presented to him. Bob Wise wasn't in his office, so they left the shirt. When they went back, he was wearing it."

"We will take our things to the American Library Conference. They have a place where all the states can bring their goods. And we are going to run an ad in a library trade magazine offering to send order forms."

Order forms for commercially produced items may be obtained by writing to Sara Thompson, Kanawha County Public Library, 123 Capitol Street, Charleston, WV 25301, or by calling (304) 343-4646, ext. 23.

The logo also has been reproduced in limited editions. Sara made and promptly sold 15 stoneware mugs. For a WVLA Executive Board meeting, Mabel Thompson of Westernport, MD., Sara's mother and a native West Virginian, hand-quilted 20 potholders.

"Mom's potholders were so popular," says Sara, "that the ladies of her church are working on 50 more. I'd like to have a poster and we are working on a calendar. All sorts of possibilities - sweat shirts, scratch pads, balloons - have been suggested.

"I am the Chairman of the Marketing Committee and we are talking about doing the same pattern every year but modifying it. Some people thought this one was a little bit feminine. The products are selling very well, and as long as we turn a profit, we're in business. We could have had the items done cheaper by going outside the state, but I felt we should use our own resources. I want to build our own production network."

Sara Thompson received her B.S. degree in library science from West Virginia Wesleyan, did graduate work at the University of Maryland and is Outreach Services Coordinator for the Kanawha County Library.

Sara Thompson moving force behind Library Association logo

(Photo courtesy of Daily Mail; photo by Chip Ellis)

Ann Griffith is a member of The LifeStyles Staff of the Daily Mail



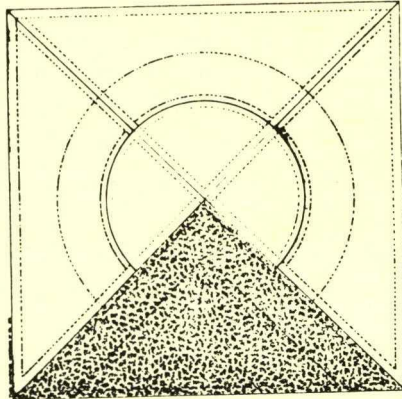


The Marketing Committee of the West Virginia Library Association has designed a line of products that advertise our state's libraries. They bear the logo at right, printed in royal blue. This design is a traditional quilt pattern called "Moon Over the Mountain" and symbolizes our Appalachian heritage.

These products are on sale for your enjoyment. They can be purchased at the WVLA Annual Conference and other WVLA events. They can also be ordered through the mail.

To receive your order through the mail, please follow the directions below and mail your order and payment to:

Sara Thompson
Kanawha County Public Library
123 Capitol Street
Charleston, WV 25301
(304) 344-4646, Ext. 23



WEST VIRGINIA LIBRARIES

NAME _____

ADDRESS _____

PHONE _____

Please add the following amounts for shipping:

\$0 -- \$15	\$1.25
\$16 -- \$30	\$1.50
\$31-- \$50	\$1.75
\$50 -- \$?	\$2.00

PRICE LIST	EACH	QUANTITY	SIZE	COLOR	TOTAL
T SHIRTS					
Standard (S, M, L, XL)	\$7.00				
Ivory only					
French cut (S, M, L, XL)	\$8.00				
Ivory and white					
Long sleeves (S, M, L, XL)	\$11.00				
White only					
Youth (6-8, 10-12, 14-16)	\$5.00				
Ivory only					
STATIONERY -- Ivory note paper	\$3.00				
Package of 10 with envelopes					
TOTE BAGS -- Natural canvas, 14 x 11 x 4	\$9.00				

SUBTOTAL _____

SHIPPING _____

TOTAL _____

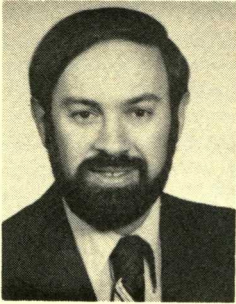
1) When purchasing items by check, make checks payable to the West Virginia Library Association.

2) When purchasing items with MASTER CARD or VISA, please supply the following information:

CHECK THE APPROPRIATE CARD: MASTER CARD _____ VISA _____

ACCOUNT NUMBER _____ EXPIRATION DATE _____

SIGNATURE _____ DATE _____



. . . From the
FEDERAL RELATIONS COORDINATOR

Harold B. Shill

LIBRARIANS FIGHT ZERO-FUNDING OF FEDERAL PROGRAMS

Fourteen West Virginia librarians visited Washington April 17 to urge Congressional rejection of the Reagan Administration's plan to discontinue funding for major programs aiding libraries, including the Library Services and Construction Act, Title II of the Higher Education Act, the postal revenue foregone subsidy and General Revenue-Sharing. Librarian concerns over rising telecommunications costs and earmarking of Education Consolidation and Improvements Act funds for school library/media centers were also expressed.

The April 16 lobbying effort was undertaken as part of the American Library Association's Legislative Day program. The West Virginia delegation represented a good cross-section of the state's library community, including school librarians (Jeanne Moellendick, Kim Sanetrik), academic librarians (George Gaumond, Hal Shill) and ten public librarians (Lois Brady, Maria Chiodi, Bob Davidson, June Eiselstein, Jo Ellen Flagg, Liz Henkel, Chuck McMorran, Jean Orr, Judy Rule and Martie Smith). Also, each of West Virginia's four Congressional districts was represented by at least two participants.

Organization

The 1985 Legislative Day effort took place in the aftermath of an overwhelming re-election victory by President Reagan, with the Senate controlled by Republicans and the House by Democrats and with contending approaches to "deficit reduction" dominating the legislative agenda. Program advocates were faced with the need to establish both 1) the importance of their programs and 2) the presence of a need for national action in order to avert the budgetary scalpel.

Organizational efforts for the West Virginia delegation began in January with an appeal for participation and several data-gathering initiatives. A second letter sent after the Feb. 17 increase in postal rates, elicited commitments from 14 West Virginia librarians. Dave Childers and Shirley Smith supplied excellent summary data on the use of Library Services and

Construction Act (LSCA) funds in West Virginia. Nine public library directors responded to a questionnaire requesting information on the impact of revenue-sharing funds with several describing the catastrophic consequences for their libraries should this program be eliminated.

Once commitments from ten participants had been received, appointments for Congressional visits were made. Martie Smith, chair of WVLA's Legislative Committee, agreed to share with Hal Shill the leadership of librarian groups visiting individual Congressional offices. Chuck McMorran suggested that WVLA T-shirts and membership cards be presented to individual Congressmen. Lodging and schedule information was sent to participants who made their own logistical arrangements. Packets for participants and Congressmen were prepared utilizing data gathered from revenue-sharing questionnaires, the West Virginia Library Commission's LSCS files, and research in the Bowker Annual, Congressional Quarterly Weekly Report and other sources. Final instructions and information packets were sent to participants April 7.

Lobbying

Using virtually every form of transportation, the West Virginia delegation arrived on Capitol Hill early April 16 for an orientation session in the Rayburn House Office Building. Finding the room overflowing with librarians, the WVLA group abandoned efforts to hear the orientation session and adjourned to a caucus room where issues were discussed and strategies were finalized. The participants then split into two groups for a day-long schedule of visits to Congressmen.

The visiting librarians were greeted cordially and attentively in all six Congressional offices. Visits ranged in length from 15 minutes to more than an hour. The designated head of each participant group gave thanks for past support, after which T-shirts and WVLA membership cards were presented. The group leader then gave a brief overview of the major federal issues affecting libraries and the type of assistance needed, referring as necessary to the West Virginia impact data in the packet given to each Congressman. Individual members of the group then explained the impact of particular federal programs in their own libraries. Several Congressmen and Congressional aids interrupted on occasion to ask questions or share their perspectives on the budgetary battle.

Each Congressman left a strong impression that library programs would fare better in the House than in the Senate. All except Senator Rockefeller were also confident that library programs, revenue sharing, and the postal revenue foregone subsidy would be funded, though some indicated that library programs might have to take a "fair" cut as part of the larger deficit reduction effort. Both senators and all four House members assured the WVLA group that they would support library programs on the floor.

Several experiences with Congressmen left particularly positive impressions with the visiting librarians. After being delayed in meeting with his group for 15 minutes by a committee hearing, Rep. Staggers soon received a request from Rep. Leon Panetta (D-Cal.) that he take over the chairmanship of those hearings. He declined, saying, "I can't possibly do

that," and conducted a very open exchange with the librarians for the next 45 minutes. Unable to keep his scheduled appointment due to another set of hearings, Rep. Wise arranged for his visiting group to meet with legislative aide Erin Splaine and requested that they return later in the afternoon. When that group returned at 4:00 p.m., Rep. Wise was wearing his WVLA T-shirt and engaged in a lively discussion.

Following an end-of-day de-briefing by the ALA Washington Office staff, a champagne and coldcuts reception was held in the Cannon Building. Several WVLA delegates talked at length with Mary Campbell, a legislative aide from Romney who is the contact person for librarians in Rep. Staggers' office. Congressmen Mollohan and Rahall both came to the reception between 6:30 and 7:00 p.m., long after most of the librarians had departed.

Legislative Day participants expressed a generally high level of satisfaction with the experience at the reception, noting that they had ample opportunity to express their concerns and were pleased at the interest in library issues of our Congressmen. This high level of satisfaction was confirmed in an evaluation questionnaire sent to participants several days later. The only consistent point of dissatisfaction was the inability of West Virginia participants to get into the room for the morning briefing. Digression from the issues in several meetings was also noted. All in all, however, participants seemed to feel that the experience was both useful and enjoyable.

Impact

Although the effect of a lobbying effort by constituent groups is difficult to measure with precision, it is clear that the WVLA delegation was successful both in further informing our Congressmen about the broad range of federal activities which affect libraries and in giving library concerns a high level of visibility. This conclusion is confirmed by assurances of support, both verbal and written, and by specific actions.

All four House members and both senators have given assurances of support, though that support ranges from general promises that libraries not be "cut unfairly" to specific promises of support for particular programs. Several Congressmen have designated staff aides as regular contact persons. Given the prevailing ethos of deficit reduction, these continued assurances of support under difficult conditions are quite encouraging.

Both Sen. Byrd and Sen. Rockefeller cast consistently pro-library votes during recent floor debate on the Senate Budget Resolution. Both voted for the Metzenbaum-Burdick amendment to restore postal revenue foregone funding and for the Chiles Function 500 amendment to restore education and library funding, though both proposals lost narrowly (51-46 and 50-47, respectively) on the Senate floor. Both voted against the Dole #2 (White House/Senate leadership compromise) budget resolution which provides a postal subsidy of only \$100 million (\$981 million is needed to avoid a rate increase), "assumes" continued funding of most education and library programs at FY 1985 levels, and ends revenue-sharing after FY 1986. The Dole #2 version passed, 50-49, with Sen. Pete Wilson brought in on a stretcher to cast the tying vote and Vice-President Bush flying in to cast the deciding vote.

Rockefeller and Staggers both wrote letters to the FCC earlier this year protesting the impact upon libraries of AT&T's proposed tariff increase for private leased lines. As a result of their initiatives, the involvement of other Congressmen and a massive outpouring of correspondence from the library community, the tariff increase finally approved will increase libraries' charges by an average of 22% rather than the 73% anticipated from the initial proposal.

It is clear that our Congressmen recognize libraries as a serious part of their constituency, one from which they expect to hear when issues affecting us arise. It is also clear that they are recognizing the great variety of ways in which libraries are beneficial, ranging from online bibliographic searches in support of mine evacuation training programs to mail-a-book programs for people in isolated areas. Given this educational process, they also recognize the ways in which Federal programs whose titles do not contain the word "library" (postal subsidies, revenue sharing, telecommunications, etc.) are vital to an effective library sector, both now and in an increasingly electronic future. The linkage of libraries to future social and economic requirements is also essential if libraries are to be regarded as a necessity, not a fringe program.

Finally it is becoming evident that the ALA Washington Office is increasingly regarding West Virginia as a bellwether state in its legislative effort. With 10 participants at Legislative Day last year and 14 this year, it is clear that this perception is justified, given our relatively small population base.

Legislative Prognosis

As noted above, library programs were not zero-funded, as President Reagan had recommended, in the Senate Budget Resolution. However, they also did not fare especially well with revenue sharing targeted for elimination after FY 1986 and the postal subsidy cut to \$100 million (the current level is \$801 million and the U.S. Postal Service has estimated that \$981 million would be needed to prevent rates from rising). The resolution "assumes" the education and library programs would be funded at FY 1985 levels though that language is not especially precise and does not address programs not funded in FY 1986, such as Titles II-A and II-D of the Higher Education Act.

More favorable action was received in the House Budget Resolution passed just before this article was written. The language in this resolution also "assumes" funding for education and library programs at FY 1985 levels though \$2 billion more is provided for this purpose. The House resolution sets the postal subsidy at \$871 million - the amount estimated by the Congressional Budget Office as necessary to prevent a rate increase. Revenue sharing, however, would be cut 25% in FY 1986 and eliminated in FY 1987.

The process of "reconciling" the House and Senate budgets began June 4 with conferees from the two houses negotiating the amount in the "pot" for various budget functions (libraries are part of the education function; other functions include defense, commerce, agriculture, etc.). The final

Congressional budget will establish guidelines within which committees must work in drafting appropriation bills. It is anticipated that some bills will reach the floor by mid-summer. Once a bill is passed by both houses, it must be signed by the President to become law.

Analysis

With each house having passed its own budget resolution, the parameters within which political action affecting libraries will take place this year are becoming apparent. Several conclusions and predictions can be offered at this time.

First, it is clear that library programs which were funded in FY 1985 will not be eliminated in the coming federal fiscal year which starts October 1. As both leading Republicans and Democrats stated early this year, the Reagan budget was "dead" before it reached Congress. Since both parties focused on deficit reduction in the 1984 campaign and share a vague consensus that it is essential, programs lacking a clear rationale and strong constituent support will be targets for cutting. Revenue-sharing falls into that category of vulnerability since it is widely seen as lacking a compelling rationale despite the heavy dependence upon it of many cities and counties.

Second, it is likely that the Higher Education Act (HEA) will be reauthorized in 1986 as LSCA was in 1984. However, it will be difficult to gain funding for Titles II-A (College Libraries) and II-D (Academic Library and Information Technology Enhancement) until at least 1987 though Title II-B and II-C will remain funded. Support will persist for the Education Consolidation and Improvement Act (ECIA), although it is likely that the block grant approach will continue to be used given its popularity with school boards. The widely-publicized report of the National Commission on Excellence in Education provides a continuing rationale for school aid.

Third, it is likely that Secretary of Education William Bennett may attempt to re-organize the research and statistical functions of the Department of Education. Offices affected by such a change would include the National Institute of Education (sponsor of ERIC), the National Center for Educational Statistics (source of HEGIS data, etc.) and the Office of Library and Educational Technology. Former Assistant Secretary Donald Senese, who had supervisory responsibility for these offices, has resigned. Some re-organization may be done before new persons are appointed and confirmed by the Senate.

NEWS RELEASE ---

WASHINGTON--Senator Jay Rockefeller recently met with West Virginia librarians in Washington for Legislative Day. Pictured with the Senator are left to right: June Eiselstein, Weirton; Judy Rule, Huntington; Jean Orr, Moundsville; Kim Sanetrik, Pennsboro; Harold Shill, Morgantown; Elizabeth Henkel, Martinsburg; Bob Davidson, Mullens; and Jo Ellen Flagg, Charleston.



IN MEMORIAM

RUTH E. FIGGATT

Ruth Edwina Figgatt, 61, of 821 Hudson St., St. Albans, died Sunday, May 19, 1985, at the Thomas Memorial Hospital after a long illness.

She was a graduate of Marshall University and received her master's degree from Drexel University, Philadelphia. She was a former professor at Rio Grande College, Ohio, and Faimont State College. In March 1985, Ms. Figgatt retired from the Kanawha County Public Library, Charleston, with 32 years of service. She was a past president of the West Virginia Library Association and was awarded the 1984 WVLA Certificate of Merit.

M A R L F Report ---

MARLF, the Middle Atlantic Regional Library Federation conference held October 21-14, 1984, was enthusiastically received by nearly 1,000 participants who attended over forty programs and numerous exhibits. Programs on video circuits, marketing, fundraising, programming and computer operation were just a few of the outstanding programs offered. Alex Haley, featured banquet speaker, delivered an enriching and memorable presentation.

MARLF is a regional library federation composed of West Virginia, Maryland, Delaware, New Jersey and Washington, D.C. Each state is represented on the MARLF Executive Board by two members appointed by their respective state associations. Nick Winowich, Director of the Kanawha County Public Library, and Genie Hardman of the Clarksburg-Harrison Public Library, are the WVLA representatives.

Approximately every five years, the MARLF Board plans and provides a conference for its member associations. The conferences are designed to be self-supporting and any proceeds in excess of the conference are returned to the member associations according to a formula based on conference attendance by each state association. For the 1984 conference, the West Virginia Library Association received \$382.00 based on the 25 registrants from West Virginia. There are no membership fees to participate in MARLF.

The MARLF Executive Board is already looking forward to the next conference in 1989. Comments and suggestions concerning MARLF will be welcomed by your representatives. You may contact Nick Winowich, Kanawha County Public Library, 123 Capitol Street, Charleston, WV 25301 or Genie Hardman, Clarksburg-Harrison Public Library, 404 W. Pike Street, Clarksburg, WV 26301.

- Genie Hardman

SCHOOL LIBRARY SECTION

April is School Library Media month! Imagine having a whole month set aside especially to celebrate all that can (and does) happen in our school libraries. Well, it is an idea whose time has come.

The American Association of School Librarians has just finished celebrating April 1985 as the first national observation of School Library Media Month --- and West Virginia is ready to join the parade. At the April 27th School Section spring workshop, the librarians present voted to ask Governor Moore to declare April 1986 as School Library Media Month in West Virginia. States across the nation are following similar steps and a movement is underway in Washington, D. C. to ask President Reagan to declare April as National School Library Month. Sen. Daniel Moynihan (D-NY) and Rep. Olympia Snowe (R-ME) have introduced legislation (S.J. Res. 52 and H.J. Res. 154) asking for such a proclamation. If you are interested in seeing this come to pass, write to your Senate and House representatives and ask them to co-sponsor and support this legislation.

The AASL has published a handbook, Where Learning Never Ends - The School Library Media Center, which contains activities and publicity ideas to help you celebrate the month. The book sells for \$9.75 for members and \$12.00 for non-members and can be ordered by contacting AASL, Dept. SLMM, 50 East Huron Street, Chicago, IL 60611.

Another area of interest to the school librarians of West Virginia are the new learning outcomes for the library/media program of study. Learning outcomes for grades K-12 have been written and are to be field tested in several counties across the state next fall. We need reaction to these outcomes!! Only experienced librarians can tell if they are realistic and usable. If you are interested in seeing these learner outcomes and do not have a copy available, contact Therese Wilson at the West Virginia State Department of Education or me at Pennsboro High School and we will make sure that you get a copy.

By the time you get this journal, school will be over and you will be enjoying your summer. I hope it is a good one for all of you and I am hoping you will make plans now to come to the annual conference in Morgantown next fall.

- Kim Sanetrik
Chairman, School Library Section

PUBLIC LIBRARY/J M R T SECTIONS

A joint spring workshop was held by the Public Library Section and the JMRT Section at Jackson's Mill. Dr. Charles Curran and Dr. Dan Barron of the University of South Carolina presented two programs on conflict resolution and stress management. A representative from the Internal Revenue Service was also present to give librarians an insight into their informational materials available to libraries.



Dr. Charles Curran (left) and Dr. Dan Barron (right) of the University of South Carolina



A number of attendees of the 1985 JMRT /PLS spring workshop at Jackson's Mill

W V L A EXECUTIVE BOARD -

MINUTES
MEETING OF THE EXECUTIVE BOARD
OF WEST VIRGINIA LIBRARY ASSOCIATION

March 8, 1985
Sheraton Lakeview Resort
Morgantown, WV

1. President Chuck McMorran called the meeting to order at 10:05 a.m. In attendance were:

Charles McMorran	President
Susan Vidovich	First Vice-President
Jim Fields	Second Vice-President
Catherine Apel	Secretary
David Childers	Treasurer
Jeanne Moellendick	Immediate Past President
Judy Rule	ALA Councilor
Kim Sanetrik	School Library Section
Bob Davidson	Public Library Section
Joyce Hoffman	Special Library Section
Gary Ellis	Trustees Section
Mildred Moyers	Editor, <u>West Virginia Libraries</u>
Guests: Martie Smith	Legislative Chairman
Sara Thompson	Marketing Chairman
Steve Crowley	National Library Week Chairman
Hal Shill	Federal Relations Coordinator
Barbara Caron	Local Arrangements Conference Chairman

2. Motion: Hal Shill moved and Bob Davidson seconded that the minutes of the last meeting, previously mailed, be approved as printed. Motion passed.
3. MEMBERSHIP REPORT. Jim Fields reported personal renewals of 127, new members 6, and institutions 2. Total 135 (Exhibit I). Membership cards will be sent out in approximately two weeks. The President asked for a motion to accept this report.
Motion: Hal Shill so moved and Judy Rule seconded. Motion passed.
4. SECTION REPORTS.
- A. COLLEGE & UNIVERSITY. Chuck Julian sent a written report read by the President (Exhibit II). The Spring Workshop will be held April 25th at West Virginia State College.
- B. FRIENDS. Shirley Smith reported for Dorothy Youtz. A newsletter will be sent to forty-seven Friends groups in thirty-five counties to five thousand members.

- C. JMRT. Rick Rekowski's report was given by Bob Davidson. Plans for the joint workshop with the Public Library Section are developing. The Spring Workshop will be May 2-3 at Jackson's Mill.
- D. PUBLIC. Bob Davidson said emphasis for the joint workshop will be "Interpersonal Communications."
- E. SCHOOL. Kim Sanetrik reported that the section's Spring Workshop will be April 27 in Parkersburg at the Blennerhassett Jr. High School.
- F. SPECIAL. Joyce Hoffman reported that work is being done to develop jail service.
- G. TRUSTEES. Gary Ellis reported that the section is working on personnel functions and the group is interested in the group insurance efforts. They are planning one or two workshops on personnel: job descriptions, performance evaluation, salary ranges, etc. They plan to redo the Trustee's Manual adding a considerable section on personnel.

5. COMMITTEE REPORTS.

- A. Conference. Susan Vidovich reported that the committee is working. Some problem concerning room rates for the October 11-13, 1985 dates developed but the management and the committee are negotiating. She gave a hand-out of the Conference Committee (Exhibit III)
- B. Legislative. Martie Smith reported on the sale of clocks to pay for the Legislative Day Dinner. Russell Baker is to be the guest speaker. The committee is working on the suggestion of Donna Lewis, and with her assistance, to show the need for an amendment to the West Virginia Code concerning willful retention of library property. They hope to change the law so that willful retention of library property will be a misdemeanor and have a fine payable not a jail sentence.
- C. National Library Week. Steve Crowley reported that the first mailing has gone out. ALA graphics are excellent. Steve urged all libraries to participate in the photography contest for a "Nation of Readers."
- D. Marketing WVLA. Sara Thompson is the chairman of this committee. The committee's emphasis is for promoting WVLA and raising a little money. Sara showed T-shirts, mugs, tote bags, pot holders with a quilt pattern design called "Moon Over the Mountain".
- E. Public Relations. President McMorran spoke of the formation of a second public relations committee. The original one is a part of the Membership Committee. Jim Fields, Second Vice-President, is working with Marshall University Graphics Department in the development of a pamphlet and hopes to have it included in the election mailing

in the summer. President McMorran said the second Public Relations Committee is in charge of getting news items published. The chairman is Ronnie Faulkner. Dr. Faulkner was not present but had prepared a written report. (Exhibit IV)

- F. Handbook. With the distribution of the revised Handbook, the charge of the committee is completed. The President expressed his thanks to Karen Goff and her committee for a job well done.

6. OTHER REPORTS.

- A. Federal Relations Coordinator. Hal Shill said proposals and other initiatives from Washington are going "to clobber" libraries of all types this year. The Legislative Day in Washington will be April 16, 1985. There will be funding provided from the Federal Relations Coordinator's budget to partially reimburse participants.
- B. SELA. Karen Goff is the representative but sent no report.
- C. MARLF. No written report was sent but Nick Winowich had reported to the President that we would earn \$175.00 - \$200.00 from the convention.
- D. ALA Councilor. Judy Rule said her report would appear in West Virginia Libraries. She had attended Mid-Winter and will attend the ALA Summer Conference in Chicago. She needs to know how our members feel on the upcoming issues.
- E. West Virginia Library Commission. Shirley Smith and Dave Childers reported for Fred Glazer. Fred met with the sub-committee of the Budget Committee and gave an upbeat philosophy of libraries. He reported that automation is moving along well and that the NIL (National Intelligence Link) is in place.
- F. Department of Education. No report was sent. Jeanne Moellendick did report that there is a state committee meeting to write a competency test for incoming librarians.
- G. West Virginia Libraries. Mildred Moyers reported that we have a total of ninety-two paid subscriptions (Exhibit V). Mildred discovered that we are not listed as a non-profit organization with the U.S. Post Office. She is in the process of getting the correct status. Martie Smith suggested that the President instruct each section president/chairman to appoint a reporter for West Virginia Libraries.
Motion: Judy Rule moved and Hal Shill seconded that the Treasurer be instructed to pay the Editor an honorarium. Motion passed.

7. UNFINISHED BUSINESS.

- A. WVLA Medical Insurance Offering. David Childers read a letter composed by Donna Calvert concerning ten meetings held and the

details of these plans. Dave spoke of the possibility of another service which might be offered - fire insurance for libraries and/or individuals through ETNA or INA.

Motion: In a response to a request from the President, Gary Ellis moved and Hal Shill seconded the motion: We thank Dave Childers and Donna Calvert for a job well done and encourage them to continue to investigate insurance plans available on a group basis to WVLA members. After discussion, Gary Ellis withdrew his motion. Motion: Judy Rule moved and Gary Ellis seconded that: We authorize the Treasurer of WVLA to offer Connecticut General Life Insurance Company's health and New England Mutual Life Insurance Company's dental insurance plans to the membership of the West Virginia Library Association, with the understanding that this carries no endorsement by the Association other than it is a service offered. Motion passed.

Motion: Jeanne Moellendick moved and Gary Ellis seconded that: Any correspondence going out from insurance companies or from WVLA about these insurance policies carry a disclaimer noting that it is a service offered to the members not an endorsement. Motion passed.

Motion: Joyce Hoffman moved and Judy Rule seconded that David Childers pursue investigation of other types of insurance available to members. Motion passed.

David Childers, Gary Ellis and Mildred Moyers presented the following insurance disclaimer: "The West Virginia Library Association is offering the availability of this insurance as a service to its members, but assumes no responsibility either expressed or implied."

- B. 1985 Budget. David Childers presented the proposed budget (Exhibit VI). On the line item for supplies, Jim Fields will notify the Treasurer which section requested address labels and that section will be charged for the labels. On the line item listed as public relations, it means Sara Thompson's Marketing Committee not Public Relations. Motion: Sara Thompson moved and Bob Davidson seconded that the committee be named the Marketing Committee. Motion passed. Motion: Hal Shill moved and Joyce Hoffman seconded that the proposed 1984-85 budget be accepted. Motion passed.
- C. Committee Assignments. President McMorran distributed the list of committees - WVLA committees, Membership Committee and the Legislative Committee. Motion: Judy Rule moved and Kim Sanetrik seconded that the committee lists be approved as printed. Motion passed.
- D. Conference Committee Update. Susan Vidovich said new rates have been offered for October 11-13, 1985 - \$65.00 a night and a \$10.00 one time charge for exhibitors. Motion: Judy Rule moved and Jeanne Moellendick seconded that we accept the offer as revised. Motion passed.

8. NEW BUSINESS.

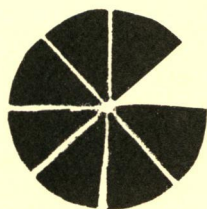
- A. Committee Budgets and Profits Retention. A verbal request had been submitted to the President that when a committee of the Association has a project within their activities and would clear a profit that they be allowed to retain that profit in a separate checking account for interest bearing purposes and to be used in that year or the next year for that committee and/or section of the Association. After discussion, no action was taken.
- B. Nuclear Freeze Resolution. President McMorran requested the Secretary to read the resolution.
Motion: Hal Shill moved and Jeanne Moellendick seconded that we not put this resolution before the membership at the fall conference.
Motion passed unanimously.
- C. Adoption of Election Procedures Calendar. (Exhibit VIII) Most of the dates are outlined in the bylaws.
Motion: Judy Rule moved and Hal Shill seconded that we adopt this election procedures calendar for this year. Motion passed.
- D. Ad Hoc Committee. The President had the Secretary read a resolution submitted by Chuck Julian concerning appointment of an Ad Hoc Committee for Long Range Planning. The Executive Board felt no action was necessary as the President has the power to appoint an ad hoc committee.
- E. Travel Expenses.
Motion: Judy Rule moved and Joyce Hoffman seconded that the Executive Board authorize expenses for overnight stay for those who had to travel a distance and stay overnight. Motion passed.

9. ANNOUNCEMENTS.

- A. The next Executive Board meeting will be on June 14, 1985 in Charleston.

10. ADJOURNMENT. The meeting was adjourned at 2:27 p.m.

- Catherine Apel
Secretary



Checking out What's

NEW FROM AROUND THE STATE

CABELL COUNTY PUBLIC LIBRARY

Cabell County Library's childrens' most popular books are 'Choose Your Own Adventure, Horror, Mystery and Horse Stories'. These books have swept the country enticing many libraries to use the idea for summer reading programs. Our program is titled "READ YOUR WAY TO ADVENTURE" and we would like to share our takeoff with any and all who feel summer reading programs are dull, boring or a waste of time.

The Junior Dept. is working with Marshall University's Community Design Workshop enabling us to have a quality product at low cost. Students designed two gameboards and an activity booklet for the program. The Corp of Engineers printed enough gameboards for each library free of charge.

Having tried one game for all ages in the past, we felt there was a need to make a separation. So, this year we planned two games - one for the preschool, first and second graders who can count books that are read to them as well as any they can read themselves and a second game for the third grade and up who can make choices and move through different adventures during the game.

Librarians must find, adjust and invent new and exciting ways to encourage more children to participate in reading during the summer. If children learn to love the library and reading when they are young, they will continue to do so all their lives.

"Jammy Hour" is CCPL's special Summer Nighttime Story Hour for the very young. Children of all ages come dressed in their pajamas dragging blankets and an array of stuffed animals. This is Jammy Hour's third year and it is a tremendous success. We get help from local distributors who donate milk and cookies for the entire summer. A local department store loans us rugs, huge stuffed animals, mechanical dolls and a well padded chair for the storyteller. We tell only bedtime stories, sing only bedtime songs, have milk and cookies and relax. The children love it and so does the staff.

Throughout the Western Counties Regional Libraries system, some of our summer activities include: Summer Reading Sendoffs; Jammy Hours; Summer Film Festivals; Dress-Up As Your Idol Day; A Father's Day Art Contest; Library Picnics; Karate Demonstrations; A Sheep Shearing Program; Reading Rainbow Programs; Soccer Games; A Watermelon Seed Spitting Contest; A Clown Day; A Balloon Launch; Puppet Shows; A Dress-Up Day for Cabbage Patch Dolls; and much, much more!!

If any of these program ideas strike your fancy, feel free to steal them---we probably did.

- Donna Gettys

CLARKSBURG-
HARRISON
PUBLIC LIBRARY

National Library Week was full of special events at the Clarksburg-Harrison Public Library. The week was "launched" with a balloon launch and a play about the value of books which was produced by Clarksburg Girl Scout Junior Troop #4082.

The highlight of the week was the visit by nationally acclaimed children's author Cynthia Rylant. The inspiration for her books comes from memories of her childhood, a childhood spent in Cool Ridge, W.Va. where she lived in a four room house with her grandparents and other relatives, and in Beaver, W.Va. where she lived with her mother. She is the author of the Caldecott Honor winning When I Was Young in the Mountains, Miss Maggie, This Year's Garden, A Blue-Eyed Daisy and Waiting to Waltz: A Childhood which was selected as an ALA Notable Book of 1984.



(left to right) Shawn Williams, President of Friends of the Library; Cynthia Rylant autographing book for Merle Moore, Director of Clarksburg-Harrison Public Library; and Anna Smucker, Children's Librarian

Before giving a formal presentation at Waldomore, the library annex, Ms. Rylant spoke to the students of Enterprise Elementary - a small country school in the northern part of Harrison County. She was introduced by Extension Librarian Virginia Orvedahl who spoke briefly about National Library Week and the library services available to the children. Earlier in the week, Anna Smucker, Children's Librarian, had visited with the students telling them about Cynthia Rylant and reading selections from her books. Ms. Rylant gave two very moving presentations about her experiences growing up in small West Virginia communities and how they have influenced her writing, her experiences with writing and reading as a child, how she gets her ideas and how her books are illustrated and put into final form. Each student came away with an autograph and a sense of awe at having met a real author.

Cynthia Rylant's presentation at Waldomore was well attended by an appreciative audience ranging from elementary school children to teachers, librarians, older students of a West Virginia Author's Class to several people interested in becoming published authors themselves. A question and answer period was followed by an autograph session and outdoor reception. Ms. Rylant's presentations were made possible through financial assistance from the Friends of the Clarksburg-Harrison Public Library and an Arts and Humanities Grant from the West Virginia Department of Culture and History.

- Genie Hardman

MARTINSBURG-
BERKELEY CO.
PUBLIC LIBRARY

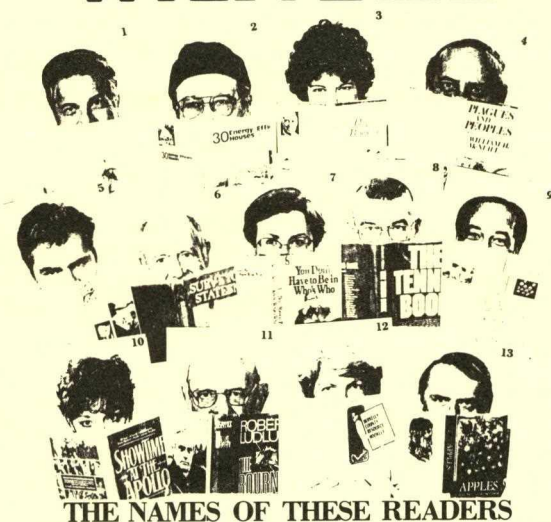
It's always tempting to write about the good/successful events we sponsor; however, sometimes it's good to report on the not-so-successful too.

Months ago we received information about the ALA Photography Contest "A Nation of Readers" and decided to "go for it" for National Library Week as suggested. In January we sent information about it to photography classes in Morgan, Jefferson and Berkeley Counties (high school level), to Photography Clubs and to Shepherd College Photography Class and Club (they offered to sponsor one of the twelve prizes). Photo shops had flyers and entry forms and newspapers in Morgan, Jefferson and Berkeley Counties, Hagerstown, Md. and Winchester, Va. carried information about the contest. We thought people would have plenty of time to get their photos taken and entered. Our deadline was April 6 - plenty of time to have the entries judged and made ready for exhibiting on April 14 to "kick off" NLW. Well! We ended up with so few entries that to judge any would have been unfair to everyone. So, disappointed and puzzled, we had to cancel the contest. I would like to know if any libraries did sponsor the contest and how they fared with it.

Another project we tried was a specially designed poster to incorporate the photos of thirteen local people - each one "reading" a book to hide half

of his face. The book title, in most cases, was a clue to the person's identity; i.e., Who Kidnapped the Sheriff was held by our local sheriff; our mayor, who is a great tennis player, held a book about tennis, etc. Part of the fun of the poster was getting these people on a "wanted poster". The idea was to have the public identify these readers. So, we had the poster read "WANTED - NAMES OF THESE READERS FOR NATIONAL LIBRARY WEEK". The photographs were taken free of charge by a local photographer, the Martinsburg Evening Journal set up the typography and a local printer printed 50 free posters for us. The posters were distributed throughout downtown Martinsburg on April 2. We received a lot of enthusiastic comments about them; however, we didn't have many entries to identify all thirteen people.

WANTED



THE NAMES OF THESE READERS
FOR
NATIONAL LIBRARY WEEK
APRIL 14 — 20

PLAY "NAME THAT READER"

ENTRY BLANKS AVAILABLE AT THE
MARTINSBURG — BERKELEY COUNTY PUBLIC LIBRARY

CONTEST RUNS APRIL 1 — 20th

PHOTOS COURTESY JACK DEHAVEN — POSTERS
COURTESY ACCENT QUICK PRINTERS — TYPOGRAPHY
COURTESY EVENING JOURNAL

Two successes we did manage during National Library Week included the showing of a twenty minute long movie made in Martinsburg during the 1950's. People flocked in to see themselves, family members or friends and to see the old town way back when. And, we did the ever-popular balloon launch in coordination with Downtown Martinsburg Days. The balloons were lovely and colorful as they drifted up over the rooftops - and one even found its way over to the Eastern Shore.

We already have our NLW '86 theme lined up and I think it will be a winner!

Besides NLW, it has been busy around here. Our actor staff member, David Porterfield, who is the artistic director for the Berkeley County Civic Theatre, made a "guest appearance" (he's modest) in the production of "Look Homeward Angel" in May.

The Annual Friends of the Library Banquet was Friday, May 3 and superb entertainment was offered by our local Martinsburg High School Good Time Singers.

Sharon Morris, Barbara Sweeney, Sandy Vockler (all Children's Dept. Librarians), Margaret Demer and Ginny Henkle attended the Spring Festival of Children's Literature sponsored by the Frostburg State College Foundation, Inc. on May 4. They all felt it was a worthwhile program.

In April, Liz Henkle and Lois Brady attended the ALA Legislature Day in Washington, D.C. to lobby and visit our U.S. State Senators and Representatives.

The Summer Program will begin on June 26 with the theme on "doubles" (two mystery books, etc.). Margaret Demer has designed a great coloring book and a calendar and special workshops will be held every Wednesday including guest storytellers.

- Diana S. Abshire

WAYNE COUNTY PUBLIC LIBRARIES The newly constructed CEREDO-KENOVA MEMORIAL PUBLIC LIBRARY held its grand open house April 14 to commemorate and coincide with the beginning of National Library Week 1985. The library unofficially opened last December and circulation has more than doubled over the past few months. The 5,000 square foot facility has been heartily received by both old and new patrons and is fast becoming a home for many community events.

One of our most popular programs has been the Tuesday morning StoryHour. Since the first program in January, when only 5 preschoolers attended, we have grown to an average of 30 children a week. This summer should find the C-K Library involved in the PBS Reading Rainbow TV Series, take-along-a-book picnics and several other community oriented activities.

Summertime in Wayne means regular visits to the WAYNE TOWN LIBRARY for many county residents. The Wayne County Library Board has recently

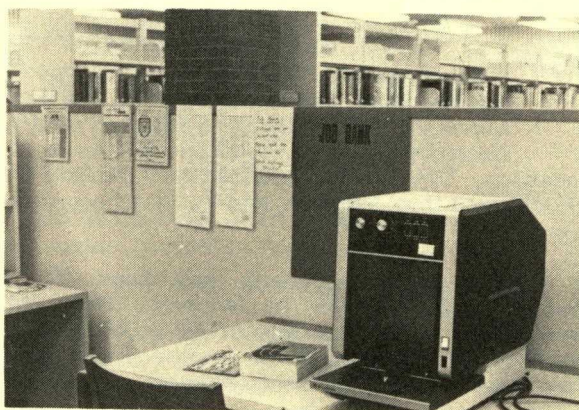
started a fund to erect a new main library for the county. It is expected that the building will be placed in or near the county seat of Wayne. Many events will be held to raise funds this summer so a very busy time can be expected by all local residents.

The south end of Wayne County is served by the FORT GAY LIBRARY. Head Librarian Ruth Britt has been in charge of the library since it opened in 1974. Recently, the interior of the library has been redesigned and redecorated. Fort Gay is located almost on the banks of the beautiful Big Sandy River. The library in this small community is truly a gathering place for local citizens. Many Fort Gay residents stop in on a daily visit just to say, "Howdy, you'all". If you want to find that old time country store atmosphere, stop in for a visit to the Fort Gay Library.

- Arn Ellsworth Winter

RALEIGH COUNTY PUBLIC LIBRARY

Responding to the high unemployment in Raleigh County, the library in Beckley was able to obtain Job Bank, a nationwide listing of job openings on microfiche. Formerly the weekly listing of jobs was only available at Job Services Office of the Dept. of Employment Security. According to the staff in Beckley, the Job Bank has become the most used service in the Career Information Center. The Career Center has also been part of the effort to serve the unemployed. Librarians collected all the resume guides, test study books, college and financial aid information, and business reference sources in one area for a one-spot stop for job searchers.



JOB BANK
Raleigh County Public Library



CAREER INFORMATION **Raleigh County Public Library**

- Yvonne S. Farley



Libraries and the Universal Availability of Information—the 51st IFLA Council and General Conference—Chicago 18-24 August 1985

Join librarians from Liechtenstein and Luxembourg, Austria and Australia, the USSR and Uruguay, Zaire and Zimbabwe, Sri Lanka and Sweden . . .

Discussing:

- Access to information
- Need for and right to information
- Publishing and formats of information
- Bibliographic control, resource sharing, networking

Enjoying:

- Distinguished speakers including Hanna H. Gray, Octavio Paz, V. S. Lesokhina and many more
- More than 200 presentations with text available in five languages

- Over 150 exhibits featuring state-of-the-art technology, equipment and publications
- Numerous social and cultural events open to all registrants
- More than a dozen great tours in and around the Chicago area

International Federation of Library Associations and Institutions 51st Council and General Conference

All interested persons are welcome to attend. For additional information, write or phone:
Robert P. Doyle
IFLA '85 Coordinator
50 East Huron Street
Chicago, IL 60611
(312) 944-6780



PERSONALS

MARGUERITE ABEL, Asst. Director of the library at the West Virginia University Medical Center, was named Chairman-Elect of the West Virginia Health Sciences Library Association. Other new officers are LAURIE HILDRETH, Secretary, and PHOEBE RANDALL, Treasurer, both of the Marshall University Health Sciences Library.

DR. RONNIE W. FAULKNER, Library Director at Glenville State College, has been presented with the 1984 Wilson Library Award by the Southeastern Library Association. The award is given annually for the most outstanding article in the Southeastern

Librarian. A cash award of \$150 was presented to Dr. Faulkner for his article "User Reaction to the LAMBDA Online Catalog."

MRS. VICTORINE LOUISTALL MONROE is successfully recovering from injuries recieved in an automobile accident March 2nd near Hagerstown, MD. She was hospitalized for nine days and confined to her home for about two months. However, with her usual determination and enthusiasm she is now up and about and looking forward to seeing friends at ALA and WVLA. Mrs. Monroe retired from the WVU Library Science Dept. as Associate Professor Emerita. In 1978 she received the WVLA Outstanding Service Award. Presently she is a member of the West Virginia Library Commission, a Trustee of the Clarksburg-Harrison Public Library and also serves as a member of the President's Advisory Board of West Virginia University. She resides with her husband Ernest at 2026 Williams Ave., Clarksburg.

INDEX OF ADVERTISERS

	Page
MPB, Morgantown Printing & Binding	Back Cover
McGregor Magazine Agency	6



THE H.W. WILSON COMPANY

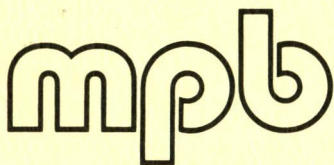
ANY DAY IS A
HOLIDAY
IF YOU HAVE A
GOOD BOOK
TO READ



Celebrations *by Caroline Feller Bauer*

This new work by Caroline Feller Bauer, noted authority on bringing children and books together, is a collection of 16 children's book programs based on holidays, events, and other phenomena--some real, some make-believe. Sure-fire enticements to the practice and enjoyment of reading, the complete, ready-to-use programs in *Celebrations* combine prose and poetry selections, crafts, games, recipes, book lists, and displays that bring to life such readable floating holidays as National Nothing Day, Gone Fishin', and Pigmania, as well as traditional occasions like Christmas, Valentine's Day, and Halloween.

301 pp. 1985 ISBN 0-8242-0708-4 LC 85-714. \$35 U.S. and Canada



Morgantown Printing and Binding Co.

established 1898

For all your printing needs

163 Kirk St. • P.O. Box 850 • Morgantown, WV 26505 • (304) 292-3368

**WV Library Association
P.O. Box 884
Morgantown, WV 26505
Return Postage Guaranteed**

Non-Profit Org.
U.S. Postage
PAID
Morgantown, WV
Permit 62

MARGARET E. EATON
2203 CHERRY AVE.
HUNTINGTON, WV

25701